



METRIE™

THE ART OF FORM

METRIE® ANNOUNCES GRAND PRIZE AND PEOPLE'S CHOICE WINNERS OF 2017 BUILDER & DESIGNER CHALLENGE

Winners from coast to coast revealed as prize recipients during Every Room Tells a Story™ - Builder & Designer Challenge event at 2018 IBS

VANCOUVER, B.C. (January 10, 2018) Metrie® announced the Grand Prize winner and three People's Choice winners of their [2017 Builder & Designer Challenge](#) during an event at their booth on January 9, 2018 at the International Builders' Show (IBS) in Orlando, FL.

After an extensive evaluation process by a panel of professional industry judges, the 2017 Grand Prize winner was revealed as Interior Designer, Jenny Martin of [Jenny Martin Design](#) (Victoria, Canada). As part of her prize package worth over \$25,000, Martin will receive \$10,000 cash and a marketing package worth \$12,500.

"Metrie understands that every builder and designer has a story to tell through the unique design of their interior spaces, which is how the Builder & Designer Challenge came to fruition," commented Kenton Low, Vice President of Marketing at Metrie. "For two consecutive years, our team has been blown away by the talent of the builders, designers, and other industry professionals who have created beautifully designed rooms using products from our Then & Now Finishing Collections™."

Three People's Choice winners were also revealed during the celebratory event at Metrie's IBS booth, which included Jerry and Debbi Zarrella of [Zarrella Development](#) (East Greenwich, RI), Shinekhuu Enkhbayar of [Shine Construction & Remodeling](#) (Arlington, VA), and Shawn White of [G.A. White Homes](#) (Beavercreek, OH). The winners of the People's Choice \$1000 cash prize were determined by a public online voting component hosted on the Metrie website between October 9 and 31, 2017.

The [2017 Builder & Designer Challenge](#) called on all builders, interior designers, architects and remodelers to showcase their professional design skills by creating and building a room using Metrie's [Then & Now Finishing Collections™](#) products.

Submissions of room projects created for the Challenge were accepted until September 30, 2017, followed by a three-week voting process by the public and industry judges, including Heather Maloney, Principal at Definition Design LLC; Erin McLaughlin, Editor-in-Chief at Style at Home Magazine; and Alykhan Velji, TV design expert at The Marilyn Denis Show. Every winner of the 2017 Builder & Designer Challenge received a free trip to the 2018 IBS event and reimbursement of the Then & Now Finishing Collections™ products used to create their rooms.



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About Metrie™:

For more than 90 years, Metrie has helped buyers create finished spaces where life can unfold, one story at a time. The Metrie story began in 1926 as a small, family-owned and -operated business in Vancouver, B.C. Since then, Metrie's commitment to innovative design and fine craftsmanship has helped the company expand operations to include seven solid wood and MDF manufacturing facilities, plus 26 distribution centers of moulding and interior doors in the U.S. and Canada. Metrie has evolved over the last nine decades to become the largest manufacturer of moulding in North America. Those interested in interior design ideas can subscribe to Metrie's monthly "The Finished Space" e-newsletter [here](#).

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